Description

Summary: The objective of this class is to accompany you in creating your entrepreneurial project.

You will start working on your project from the first class by creating your team (your most important asset) and choosing a subject. During the following classes, you will learn to validate business cases, to prove the market, to define a business plan and business strategy, to understand different sources of financing and to make a pitch. Each step will end in a short presentation, after which you will receive feedback.

Several Fintech founders will participate in this class by sharing their experience as well as providing feedback.

During the final class, you will present your Fintech project in front of the jury of professionals. Each project will be judged using the following criteria: 1) The innovative side of your project; 2) Is there a market for your solution? 3) Is your business plan relevant? 4) Is your team adequate?