

UE4 ACTIVE LEARNING

 ECTS
5 crédits

 Composante
École
d'économie
de la
Sorbonne
(EES)

 Période de
l'année
Automne

Liste des enseignements

Obligatoire Matière 18.0 Summary: The objective of this course is to explore different case studies where new technologies are changing financial intermediation. Together with La Place Fintech, I will invite six start-up founders to share their experience and explain their business strategy in the following areas: lending-based crowdfunding, neobanks, blockchain, the entry of big tech in financial services markets, etc. While every founder will be free to decide on the structure of his/her lecture, but sufficient time will be reserved for students' questions. Students are encouraged to inquire about the following issues: pain points, market description, business strategy, business plan, financing, first users, marketing, barriers to entry, competition, obstacles, pivoting, etc. Guests 2020/2021: Claire Calmejane - Chief Innovation Officer, Société Générale: Innovation inside an incumbent bank Olivier Goy - Founder of October: Lending-based crowdfunding Christian Catalini - Head economist, Calibra: Libra Ambre Soubiran - Co-founder, Kaiko: Cryptoassets data provider Julien Ribeyre - Digital Manager Officer, Bpifrance: Policy innovation during the COVID-19 Anne-Catherine Husson-Traore - Director, Novethic: Green finance Professor: David Leblanch (Senior Economist – Euronext) Student assessment: Case Study Matière 18.0 Summary: Fintech Research Seminar will enable students to learn about state-of-the-art research to understand the complex interaction between innovation, finance and ethics. Students will be encouraged to understand the details of research design (theory and tested hypotheses, data sources and variable construction, identification strategy, result interpretation and policy implications) of research papers. Professor: Olena Havrylchuk (Professor of Economics - University Paris 1 Panthéon-Sorbonne) Student assessment: Analysis and presentation of a research paper. Matière 1.06.0